

Significant Needs And Problems As Addressed By KSBY Programming:

First Quarter 2002

California Country: Program geared towards the local and regional agricultural community. Aired 12 times at 4:30AM Saturday mornings.

U.S. Farm Report: Program geared towards providing the local and regional agricultural community with national and local agricultural reports. Aired 10 times at 5AM Saturday mornings and once at 1PM on 1/19.

Jack Hanna's Animal Adventure Special: Predators On The Prowl: This special was designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program aired 1/13/02 @ 10AM.

Jack Hanna's Animal Adventure Special: Animal Bloopers: This special was designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program aired 1/20/02 at 10AM.

Iyanla: Aired a special episode of Iyanla which featured a local woman active in a program geared towards helping teens with drug and/or alcohol abuse problems. Show aired 2/25 @ 2PM.